



GSTC Media Kit



About GSTC

The Global Syngas Technologies Council (GSTC) is a dedicated industry forum for companies that generate syngas, and for those that process syngas to produce a wide variety of clean energy and chemical products.

For over four decades, the GSTC has served as the premier convening platform for project developers both large and small, technology and equipment suppliers, EPC firms, and executive decision makers shaping the future of clean fuels and chemicals.

Our Mission

We provide clarity, perspective, and risk-balanced alternatives to provide our members and attendees the ability to make fully informed decisions in a sector where capital allocation and technology validation carry long-term consequences.

Industry Leadership & Credibility

Current and past member companies include:

- ABB
- Air Products
- BASF
- Bechtel
- Burns & McDonnell
- Catmasters
- Celanese
- Clariant
- Cobalt Energy
- Johnson Matthey
- Kiewit
- Modular Plant Solutions
- Omni Conversion Technologies
- Reliance
- S&B Engineers
- SunGas Renewables
- Thyssenkrupp
- Topsoe
- Woven Metal

These organizations represent billions in annual revenue and operate across chemicals, clean fuels, engineering, EPC, and industrial infrastructure.



Geographic Reach

GSTC attracts participants from:

- United States
- Canada (Alberta)
- Germany
- Japan
- United Kingdom
- Italy
- Middle East
- China and Mongolia
- India
- Scandinavia

About the 2026 Global Syngas Technologies Conference

Gasification and Clean Energy: Projects and Technologies

The Global Syngas Technologies Conference 2026, taking place October 18–21 in Boston, is a focused, engineer, manager and executive-level forum for professionals across the syngas and gasification value chain. This conference brings together project developers, technology providers, EPC firms, and senior decision-makers in an environment designed for meaningful exchange and practical insight.

This year's theme, Gasification and Clean Energy: Projects and Technologies, reflects a strong emphasis on real-world global project development, technology validation, and the challenges shaping clean fuels and industrial energy.

Why the GSTC Conference Is Different

The GSTC annual conference is designed for meaningful engagement among industry professionals. The GSTC creates an environment that supports direct access, technical depth, and productive business dialogue.

The result is a conference experience defined by high-quality conversations, credible perspective, and lasting industry relationships with executive level participation.

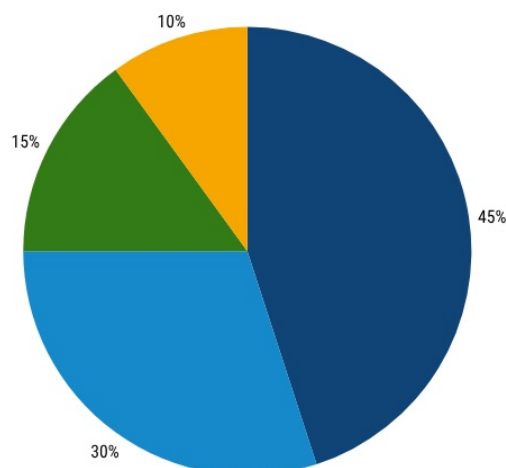
GSTC vs Competitors

The GSTC annual conference is designed for meaningful engagement among industry professionals. The GSTC creates an environment that supports direct access, technical depth, and productive business dialogue.

The result is a conference experience defined by high-quality conversations, credible perspective, and lasting industry relationships with executive level participation.

Other Industry Events	The Annual GSTC Conference
Massive exhibit halls	Focused forum, more meaningful brand positioning.
Broad energy themes	Specialized gasification and syngas processing, clean energy production
Visibility-driven	Relationship-driven
High traffic, low depth	Meaningful conversations, high impact.

Audiences: The Room You're Buying Into



- **45%** Executive / Director Level
- **30%** Senior Engineering / Technical Leadership
- **15%** Business Development
- **10%** Emerging Leaders / Specialists

Project Owners & Execution Leaders

Owner-operators and industrial firms who control technology validation, vendor shortlists, execution planning and integration across:

- Chemicals
- Industrial energy
- Clean fuels
- Refining / petrochemicals



Executive & Strategic Decision-Makers

CEOs, Presidents, and Managing Directors, VPs of Engineering, Technology, and Business Development executives that turn conversations into commitments and control:

- Capital investment direction
- Strategic partnerships and licensing relationships
- Long-term technology roadmaps
- Sponsorship and membership decisions



Technology & Licensing Leaders

Licensing Managers and Commercial Technology Leads, Senior process engineers and principal technologists that influence:

- Front-end design decisions
- Technology selection and performance requirements
- Partner evaluation and technical credibility



What Sponsors Get: Positioning Inside the Right Room

GSTC sponsors gain proximity to decision-makers in a focused, high-trust environment.

Sponsors receive:

- Executive-level access to project owners and technology leaders
- Ample networking opportunities designed for meaningful conversations
- Thought-leadership positioning (newsletter, spotlight, panels)
- Year-round digital visibility beyond event week
- Association with respected global industrial firms

What Members Get: Influence, Access & Industry Credibility

Members receive:

- Participation in programming and industry dialogue
- Preferential speaking and exhibit opportunities
- Significant conference discounts
- Member directory inclusion
- Executive-level networking access

2026 Conference Registration Fees

Conference registration is priced per person. GSTC members receive a buy-one-get-one registration benefit, adding additional value for teams attending together.

Early Bird	\$1,850 through July 31
Standard Rate	\$2,050 from August 1 through September 1
Final Rate	\$2,250 after September 1

Cancellation Policy

A 50% refund is available for cancellations made before August 1.

After August 1, registrations are non-refundable, though substitutions are welcome.

Exhibit Booths

Each booth includes 1 comp booth staffer (Exhibit Hall access ONLY); overnight security; access to electricity.

Member Rate	\$1,000 per booth
Non-Member Rate	\$4,000 per booth

Conference Statistics

Attending organizations range from:

- Mid-market industrial firms (\$250M+ revenue)
- Global technology licensors
- EPC firms
- Major chemical and energy companies (\$1B–\$50B+)

Average participating company revenue: **\$1B+**

Testimonials

"What stands out is the intimacy of the discussions and the depth of technology represented. You get connectivity with everyone across the syngas value chain, and that makes this conference extremely valuable."

– **Cliff Keeler, Vice President of Business Development, SunGas Renewables**

"This is the best conference for technology exchange in our field. The discussions are real, the Q&A is given room to matter, and you have technology companies, EPCs, and customers all in one room."

– **Karsten Radtke, Global Head of Technical Sales, Thyssenkrupp Uhde**

Sponsorship Opportunities

GSTC Sponsorship delivers the greatest impact and visibility leading up to and throughout the Conference. We offer ample opportunities to enhance an integrated marketing campaign that raises visibility with key executives, decisions makers, and technical experts.

**** All Sponsors receive banner ad on meeting app**

**** Recognition at breaks, on conference slides, and in Exhibit Hall**

Platinum Sponsor \$15,000

Platinum Sponsors receive GSTC's highest level of conference positioning, combining executive visibility, premium onsite presence, and year-round brand alignment.

- Day One Morning Speaking Slot (prime visibility placement).
- Logo on GSTC homepage + event landing page + official conference lanyards.
- Exhibit Booth and Premium booth location.
- Buy 1, Get 3 Complimentary Full Conference Registrations.
- 3 Complimentary Booth Staffers (Exhibit Hall access ONLY).
- Dedicated email blast inclusion.
- Private Meeting Room Access (onsite executive discussions).
- Featured newsletter spotlight with ½ page ad.
- Social media promotion before & after event.
- Recognition during breaks, conference slides, and Exhibit Hall signage.

Designed for organizations seeking strategic positioning, executive access, and sustained presence across the GSTC ecosystem.

Gold Sponsor \$10,000

Gold Sponsors receive strong onsite visibility, content positioning, and access to the right industry conversations before, during, and after the conference.

- Day One Speaking Slot.
- Logo on GSTC homepage + event landing page + official conference lanyards.
- Exhibit Booth.
- Buy 1, Get 2 Complimentary Registrations.
- 2 Complimentary Booth Staffers (Exhibit Hall access ONLY).
- Dedicated email blast inclusion.
- Featured newsletter spotlight with ¼ page ad.
- Social media promotion inclusion before event.
- Recognition during breaks, conference slides, and Exhibit Hall signage.

Designed for organizations seeking credible visibility, quality access, and a stronger presence within the GSTC ecosystem.

Sponsorship Add-Ons

À la carte sponsorship items

Below are the available à la carte sponsorship items. These optional add-ons can be selected and purchased during your registration process to further enhance your participation and visibility at the event.

LANYARD

\$1,000

- Each add-on includes logo visibility + acknowledgment during event programming.
- Agenda Advertisement.

WIFI

\$1,000

- Each add-on includes logo visibility + acknowledgment during event programming.
- Agenda Advertisement.

COFFEE BREAK

\$3,500

- Each add-on includes logo visibility + acknowledgment during event programming.
- Agenda Advertisement.

LUNCH SPONSOR

\$3,500

- Each add-on includes logo visibility + acknowledgment during event programming.
- Agenda Advertisement.

NETWORK RECEPTION SPONSOR **\$5,000**

- Each add-on includes logo visibility + acknowledgment during event programming.
- Agenda Advertisement.

Newsletter Advertising: The GSTC Industry Brief

The GSTC Industry Brief is a curated publication distributed to:

10,000+ industry professionals

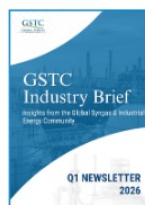
- 3 editions annually (April, August, December)
- Sent to members + extended industry database

DEADLINE RESERVATION DEADLINES

APRIL March 15th

AUGUST July 15th

DECEMBER November 15th



Contact & Next Steps

Let's Build Your Industry Position.

Book a call to discuss:

- Sponsorship tiers
- Custom partnership packages
- Newsletter placements
- Executive roundtables

Contact: Bea Ann Phillips

Phone: +1 (713) 703-8196

Email: bphillips@globalsyngas.org

